

Message Text

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PAGE 01 THE HA 01978 180927Z

16

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 W

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R 180902Z APR 75

FM AMEMBASSY THE HAGUE

TO SAN DIEGO CONVENTION & TOURIST BUREAU

225 BROADWAY

SAN DIEGO, CALIFORNIA

INFO SECSTATE WASHDC 5715

UNCLAS THE HAGUE 1978

E.O. 11652: N/A

TAGS: BEXP, NL

SUBJ: TOURIST PROMOTION LITERATURE

1. THE VISIT-USA TOURIST INFORMATION SERVICE NOW OPERATED IN AMSTERDAM BY THE NETHERLANDS AMERICA INSTITUTE WITH VOLUNTEERS FROM THE LOCAL AMERICAN COMMUNITY AND IN COOPERATION WITH THIS EMBASSY RECEIVES MANY REQUESTS FOR CALIFORNIA TOURIST LITERATURE FROM PROSPECTIVE DUTCH TOURISTS. ITS SUPPLY OF YOUR MATERIAL IS JUST ABOUT EXHAUSTED AND IT URGENTLY NEEDS 250 COPIES OF YOUR "SAN SIEGO IS EXCITEMENT" AND 250 COPIES OF "SAN DIEGO HOTELS-MOTELS". SUPPLIES OF MORE RECENT BROCHURES WOULD ALSO BE VERY HELPFUL. ENGLISH-LANGUAGE MATERIAL IS COMPLETELY ACCEPTABLE SINCE VIRTUALLY ALL PROSPECTIVE DUTCH TOURISTS TO U.S. SPEAK AND READ ENGLISH.

2. WE WOULD APPRECIATE YOUR SENDING THE ABOVE MATERIAL TO THE EMBASSY SO WE CAN PASS IT TO THE VOLUNTEERS. MATERIAL CAN BE SENT AT DOMESTIC POSTAGE RATES BY USING OUR APO ADDRESS WHICH IS: AMERICAN EMBASSY (COMMERCIAL SECTION), APO NEW YORK, 09159. ALSO YOUR LOCAL POST OFFICE CAN SUPPLY INFORMATION ABOUT THE PAL PROGRAM UNDER WHICH PARCELS TO APO ADDRESSES CAN BE SENT AIRMAIL FOR \$1 ADDITIONAL POSTAGE. MANY THANKS.

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 18 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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From: THE HAGUE
Handling Restrictions: n/a
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